

# Eagle Watch Homeowners Association Event Sponsorship Agreement

**Parties:**

**Eagle Watch HOA** acting through its **Board of Directors** and **Social Committee**

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\_\_\_\_\_, represented by \_\_\_\_\_

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**Sponsorship Details:**

The EW HOA and its Social Committee will be organizing several community sponsored events in 2026. If your company wishes to support an event in exchange for the recognition and benefits outlined below, please read and complete the agreement below.

**Financial Sponsors will be the only sponsors permitted in 2026.** Gift baskets, approved through the Social Committee, will be the only exception for specific events when requested by the Social Committee. Financial sponsors and the Social Committee will be responsible for providing any and all prizes and/or awards at events.

**Financial Sponsor Benefits:**

In exchange for the contribution described above, the Social Committee agrees to provide you with the following benefits:

- Logo placement on event flyers, signage and social media for your selected events.
- Recognition on event marketing materials.
- Dedicated event sponsor spotlight on social media.
- Mention in Words in Flight for your selected events.
- Opportunity to set up a branded booth for the sole purpose of representing and promoting only the sponsoring company identified in this Agreement at the selected event(s).

Any additional benefits must be outlined and approved by the Social Committee and the EW Board of Directors a minimum of one (1) week in advance to the event.

**Use of Name and Logo:**

As a sponsor, you are granting the HOA permission to use your company name, logo, and trademarks for event promotion. You may reference your participation as an event sponsor in your own materials and promotions, provided you do not imply HOA endorsement of your products or services and do not use any trademarked logos without the express written consent of the Social Committee and the EW Board of Directors.

**Signage & Marketing Policy:**

To ensure consistency, fairness, and brand integrity across all Eagle Watch events, the Social Committee is solely responsible for creating and providing all official event signage,

# Eagle Watch Homeowners Association Event

## Sponsorship Agreement

banners, flyers, and social media materials. To ensure a cohesive look across all platforms, all promotional content will be designed and published directly by the committee.

### **Compliance and Conduct:**

As a sponsor, you agree to comply with all HOA rules, event policies, and local regulations. The HOA reserves the right to remove or deny participation of any sponsor whose conduct or materials are deemed inappropriate, or any household not in compliance or with open violations.

### **Liability and Indemnification:**

The HOA assumes no responsibility for loss, damage, or injury to any sponsor's property or personnel.

### **Insurance (if applicable):**

If requested by the HOA, you must provide the appropriate insurance for the event. If, as a sponsor, you will be using vendors where additional insurance and/or county clearance is required, it is your obligation to ensure all requirements are met to Cherokee County standards. The HOA assumes no responsibility for outside vendors.

### **Selection of Sponsorship Package:**

**Platinum Sponsor:** All financial sponsor benefits at 7 events of your choice plus a complimentary table at the Concert in the Park.

**Cost: \$1,500**

**Gold Sponsor:** All financial sponsor benefits at 4 events of your choice plus a complimentary table at the Concert in the Park.

**Cost: \$1,000**

**Silver Sponsor:** All financial sponsor benefits at 3 events of your choice.

**Cost: \$750**

**Bronze Sponsor:** All financial sponsor benefits at 2 events of your choice.

**Cost: \$500**

**Single Event Sponsorship (resident):** All financial sponsor benefits at a single event of your choice.

**Cost: \$300**

**Single Event Sponsorship (non-resident):** All financial sponsor benefits at a single event of your choice.

**Cost: \$1,000**

# Eagle Watch Homeowners Association Event Sponsorship Agreement

## **Sponsorship Contribution:**

As a sponsor, you agree to provide the following contribution to the HOA in support of the Event:

Monetary Contribution: \$\_\_\_\_\_

## **Selection of 2026 Events:**

- Easter Block Party 3/28
- \*NEW\* Masters Sunday Watch Party 4/12
- End of School Bash 5/22
- Adult Pool Party 6/13
- 4<sup>th</sup> of July 7/4
- \*NEW\* Football in the Park 9/12
- Concert in the Park 10/3
- Haunted Campout 10/24
- Turkey Trot 11/26
- Holiday in the Park 12/5

# Eagle Watch Homeowners Association Event Sponsorship Agreement

## Entire Agreement:

This Agreement constitutes the entire understanding between the Parties regarding the sponsorship and supersedes any prior discussions or representations. Any modifications must be in writing and signed by both Parties.

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## Signatures:

**IN WITNESS WHEREOF**, the Parties have executed this Agreement as of the date written below.

## Sponsor:

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Date: \_\_\_\_\_

## President, Eagle Watch Homeowners' Association, Inc.:

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_